



3 month Internship Program

POPCONinja

We are looking for
BOLD | CREATIVE | RESILIENT
people who would like to
gain a rich working
experience. #notfetchingcoffee

VIDEO PRODUCER + DIRECTOR + ADMIN

JOIN OUR INTERNSHIP TEAM

Our start-up is at the forefront of an incredibly exciting global shift in Influencer Marketing & Social Advertising, and **we're looking for a Ninja who wants to be a part of this movement.**

You'll spend your days mostly creating & making videos. You'll also be working directly with the founders who will provide coaching & mentoring; **the ideation & execution is all you.** So ah, **you'll need to be self-empowering #getingshitdone in an autonomous environment.**

You will:

- **Write, pitch, and produce** PopCon videos. We're talking about stuff like jenis BuzzFeed, Says, HiHo Kids, WatchCut ... you get the drift, don't you?
- Contribute to **Creative Meetings** and **Brainstorming Sessions**.
- **Develop Creative Offerings**. Hell yeah!
- Do **Talent Sourcing & Cost Control Management**.
- **Pitch Ideas**
- Work directly with founders, gaining access to **coaching & mentoring**.
- **Identify and differentiate successful content** for individual social platforms.



You must have:

- Ambitious, **creative**, **honest**, resourceful values.
- Ability to **work autonomously**.
- **Quick thinking** abilities.
- The ability to **thrive** in high pressured, fast-paced, fluid production environment and be **adaptable to change**.
- A **level-head** with an **optimistic** and **positive outlook**.
- A **hunger to learn**.
- Knowledge of social media and digital video platforms.
- Proven interest in, and knowledge of social media and digital publishing.
- A deep-rooted passion for video content creation.
- Your own laptop and mobile phone, and other cool gadgets.



What you need to know:

- 3 – 6 months paid internship.
- Starts in March 2019.
- Interviewing will take place in between February to mid March. A Talent Discovery team member will contact you if your experiences and interests match the open fellowship position.

Additional responsibilities:

Apart from the creative part, you will also gain exposure in administrative work. The #BTS of a start-up.

- Database entry management
- Provide day-to-day support to the team
- In-bound sales call, lead generation



Who are we looking for:

Interns who are enthusiastic and has a knack for content creation, slightly 'gila', knows how to write and produce online content.

You should also have some experience with all forms of video production and be equally proficient with a DSLR and mobile phone.

You should have a strong drive, be resourceful, a self-starter, resilient, and be able to make content independently, regardless of the tools you are provided with.

We are particularly interested in people who love a good challenge and have a great sense of humor. This is a start-up company so if you're hoping to just do photocopy work and be a coffee runner, this isn't the place #bye.

We want to partner up with you to create amazing content. Contents that will make people click like, comment, and share. #viralvideos



Does this sound like you? If so, we would love to hear from you!

To apply:

Interested candidates should apply with :

- Your video résumé – send us the video link to check you out.
- A couple of short paragraphs on why you're an awesome fit for this ninja role.
- Writing samples, examples of video content you've produced and links to published works.
- Any relevant links showcasing your portfolio of work (whether it be professional or personal website/blog, FB, Youtube, Instagram, Twitter, etc.)

** Application : email pauline@popcon.io

Subject : I wanna be a POPCONinja

